

## Hyster Forklift Parts

Hyster Forklift Parts - Hyster is a global company that builds more than 300 different models of lift trucks. However, it began as a producer of lifting equipment as well as winches. Most of its production was focused in the Pacific Northwest and dealt mostly with the wood and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the previous eighty years Hyster has continued to get bigger and develop its product line. The growth of its products coupled with its desire to stay service oriented has allowed Hyster to grow into the global participant it is nowadays.

Through the 3 decades between the 1940's and 1960's, Hyster made substantial strides on its way to becoming the global leader in the forklift industry it is nowadays. In 1946, Hyster opened a plant in Danville, Illinois that was exclusively dedicated to mass producing trucks. This allowed Hyster to force its costs down and, simultaneously, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Between the late 50's through the sixties, Hyster continued to expand into new markets. They began building container handlers in the US in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a method for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was labeled as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R and D centre in Oregon that was focused on enhancing the design and functionality of forklifts. The centre is still one of the world's best testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the industry was shifting in the direction of bulk manufacturing. To keep up with the times Hyster was inclined to concentrate on the evolution of these mass markets. Hence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer superior quality at a more affordable cost. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to focus on developing industry leading lift trucks. The Hyster brand name was recognized throughout the world for its commitment towards superiority. This attention to quality produced many suitors for the business. In 1989, a large international corporation based in Spokane called NACCO Industries purchased Hyster and started an aggressive expansion strategy. NACCO quickly replaced the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is recognized as the XM generation of lift trucks.

The evolving needs of Hyster's consumers, led by changes in supply chain management, required Hyster to continuously innovate and invest in new production technology during the next few decades. Acquisitions and investments were made in the United States, Italy, Netherlands, and lots of other places throughout the world. All of these investments have made Hyster a world leader in the forklift market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of over three hundred different styles of lift trucks.